



**ONTARIO'S MOST
POWERFUL BUSINESS NETWORK**



BE PART OF SOMETHING LARGER

The OCC consists of a network of chambers of commerce and boards of trade; providing business leadership in communities across Ontario as well as strategic direction; providing us with insight into issues that businesses face in their communities and across the province.

Our powerful network brings legitimacy and credibility to our work. Consequently, we work hard to provide exceptional support and services to our members. In this package, you will learn about the many ways that we support the development of your chamber or board of trade and your members, specifically through our policy and advocacy initiatives, events, landmark programs and funding opportunities, and finally through our affinity and discount partnerships.

Our comprehensive membership benefits will create additional value for your current members, attract new members, and help you to lead the conversation in your community on relevant business issues.

To learn more about how the OCC can help your chamber of commerce or board of trade lead the way please contact:

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POLICY AND ADVOCACY

TURNKEY ADVOCACY KITS AND COMMUNICATIONS SUPPORT

The OCC works to ensure your policy and advocacy needs are being supported by our entire team. OCC members will receive co-branded reports, key messages, media release templates, graphics and social media tools for distribution to local media outlets and for sharing via social media.

JOIN PROGRAM COUNCILS AND WORKING GROUPS

Influence and shape OCC's advocacy initiatives by participating on our Policy Committee and ad hoc working groups.

POLICY CONSULTATION ROUNDTABLES

By partnering with us to deliver a policy consultation roundtable in your community, your members are provided with the opportunity to directly shape our positions on issues that impact their bottom line.

OCC SURVEYS

OCC surveys are one of the many ways that our members shape our research efforts. For example, the results from the OCC's annual Ontario Business Confidence Survey help to support your community by providing regionally specific data.

FACILITATING COMMUNITY LEVEL LEADERSHIP

The OCC's Economic Leadership Series engages community-level leaders, industry groups, and other partners in building and acting on a collective economic agenda. Outcomes from the sessions directly inform the OCC's annual Ontario Economic Summit.

UPDATES

Receive regular policy updates on a range of policy files, including updates from Queen's Park.

ONTARIO ECONOMIC REPORT (OER)

The Ontario Economic Report (OER) is the new, annual policy document, which presents the collective voice of our membership through the collective results of the Business Confidence Survey, the Business Prosperity Index and the Economic Outlook. It details our policy priorities for the coming year, based on economic research and consultations with our members. OCC members will be able to leverage the data in the OER to support their own policy and advocacy work throughout the year.



INFORMATION AND COMMUNICATIONS SUPPORT

INFORMATION SHARING & NEWS UPDATES

Receive the latest information on OCC initiatives in our bi-monthly newsletter; Network News. Network News is our electronic newsletter, which provides updates on everything your chamber or board of trade needs to know about the Chamber Network, upcoming events and public policy in Ontario.

TOOLKITS AND ACCESS TO OCC PUBLICATIONS & INITIATIVES

Speak with OCC experts to find out how to get access to specific documents or learn more about ongoing projects and initiatives. Receive toolkits with reports, social media content, strategy, letters and news release templates and much more.

NETWORK TELECONFERENCE CALLS

Participate in our monthly Network teleconference calls to receive updates on current OCC initiatives, advocacy efforts, and public policy developments that impact your members.

PROFILE YOUR CHAMBER OR BOARD AS A LEADER IN ONTARIO

Have your own success stories profiled on the OCC blog, where they will be promoted through our social media channels.

LEAD THE WAY

Lead the Way is a platform that aims to strengthen the voice of all chambers and boards of trade. It is a new way of communicating the value of the Network with a clear, consistent and uniform voice. By joining the OCC your chamber or board of trade will get full access to toolkits with messages, graphics, social media content and much more to ensure your organization stays relevant and continues to grow.



SIGNATURE EVENTS

ADVOCACY DAY AT QUEEN'S PARK

OCC Advocacy Day at Queen's Park is a full day event wherein chamber of commerce and board of trade participants engage with politicians, key political staff and senior civil servants to address policy priorities for Ontario's employer community. Designed specifically for the leadership of individual chambers and boards of trade; the event truly demonstrates the collective influence of the Chamber Network.

AN EVENING WITH THE DEPUTY MINISTERS

This well regarded annual event brings together Deputy Ministers from the Government of Ontario along with respected leaders from Ontario's business community to exchange ideas and perspectives on how to address our shared public policy challenges.

ONTARIO BUSINESS ACHIEVEMENT AWARDS

The Ontario Business Achievement Awards have celebrated business success for 35 years, by recognizing businesses for their achievements in areas, including: innovation, accessibility, market expansion, and exporting, among others. As an OCC member, your chamber or board of trade will have the opportunity to nominate your members and local award winners, providing them with the opportunity to win an award at the provincial level.

ONTARIO BUSINESS ADVISORY COUNCIL

The Ontario Business Advisory Council (OBAC) series brings together high-profile senior officials from the provincial and federal governments with a small group of key business stakeholders for candid and open discussions in a breakfast or lunch-style setting.

INVITATION TO THE OCC'S ANNUAL GENERAL MEETING (AGM)

The OCC's AGM represents one of the most significant opportunities for chamber/board of trade leaders from across the province to come together to network with over 200 peers, determine the OCC's strategic direction for the upcoming year, debate pressing policy issues, celebrate community leadership, and hear from experts and political leaders.

ONTARIO ECONOMIC SUMMIT

The Ontario Economic Summit (OES) convenes Ontario's most influential leaders from the public and private sectors for an unparalleled opportunity to share insights, explore partnership opportunities, and shape public policy in a collaborative forum that will look to define solutions for Ontario's economic future.

OES ECONOMIC LEADERSHIP SERIES

Through the Economic Leadership Series, the OCC engages leaders at the community level where they join to define collective, action-oriented economic agendas. Sessions are held across Ontario in partnership with Chamber Network members.

LANDMARK PROGRAMS AND FUNDING OPPORTUNITIES

Accessibility Works provides exclusive, complimentary training workshops to help your members understand and comply with Ontario's accessibility laws.

Learn more at accessibilityworks.ca.

The Abilities Connect Fund offers grants for hiring and accommodating people with disabilities.

Learn more at accessibilityworks.ca.

The Global Growth Fund provides the opportunity for your members to receive **\$30,000** in a non-repayable grant to access or expand into foreign access markets through program offerings.

The Early Stage Exporters Fund assists Ontario's small sized enterprises to develop and grow their export markets, obtain new sources of capitalization/funding, and increase export sales of Ontario goods and services.

Learn more at occ.ca/programs/early-stage-exporters.

Export Market Access is designed to assist small to medium-sized organizations access and expand their growth in foreign markets.

Learn more at export.access.ca.



CHAMBER EXCLUSIVE SERVICES

FIRST DATA

Earn non-dues revenue with First Data, a leader in the electronic payment processing industry, while your members receive preferred rates on electronic payment processing services including: credit, debit, e-commerce, mobile commerce and more.

GRAND AND TOY

Grand and Toy provides real value to chambers and boards of trade across Ontario. This exclusive program offers a significant non-dues revenue opportunity for the Network and great ROI for your members. Members save up to 85% off on a wide selection of office products, computer accessories, breakroom supplies and more.

GROUP CHAMBER PLAN

Uniquely built for chambers of commerce and boards of trade members, the Chamber Plan provides flexible and competitive pricing options that help you recruit and retain new members. This program allows you to earn non-dues revenue for your chamber or board of trade.

MAGNET

Magnet connects employers with people looking for jobs through a sophisticated matching platform. Get involved with Magnet to help your members find talent and receive real-time information about your community's labour market.

PUROLATOR

Gain access to Purolator shipping services, where your members will enjoy preferential pricing through a volume discount program. Purolator offers your members discounts starting at 25% on Purolator Express® and Purolator Ground® suite of services.





ONTARIO CHAMBER OF COMMERCE

For more than a century, the Ontario Chamber of Commerce (OCC) has been the independent, non-partisan voice of Ontario business. Our mission is to support economic growth in Ontario by defending business priorities at Queen's Park on behalf of our network's diverse 60,000 members.

From innovative SMEs to established multi-national corporations and industry associations, the OCC is committed to working with our members to improve business competitiveness across all sectors. We represent local chambers of commerce and boards of trade in over 135 communities across Ontario, steering public policy conversations provincially and within local communities. Through our focused programs and services, we enable companies to grow at home and in export markets.

The OCC provides exclusive support, networking opportunities, and access to innovative insight and analysis for our members. Through our export programs, we have approved over 1,300 applications, and companies have reported results of over \$250 million in export sales.



The OCC is Ontario's business advocate.



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